

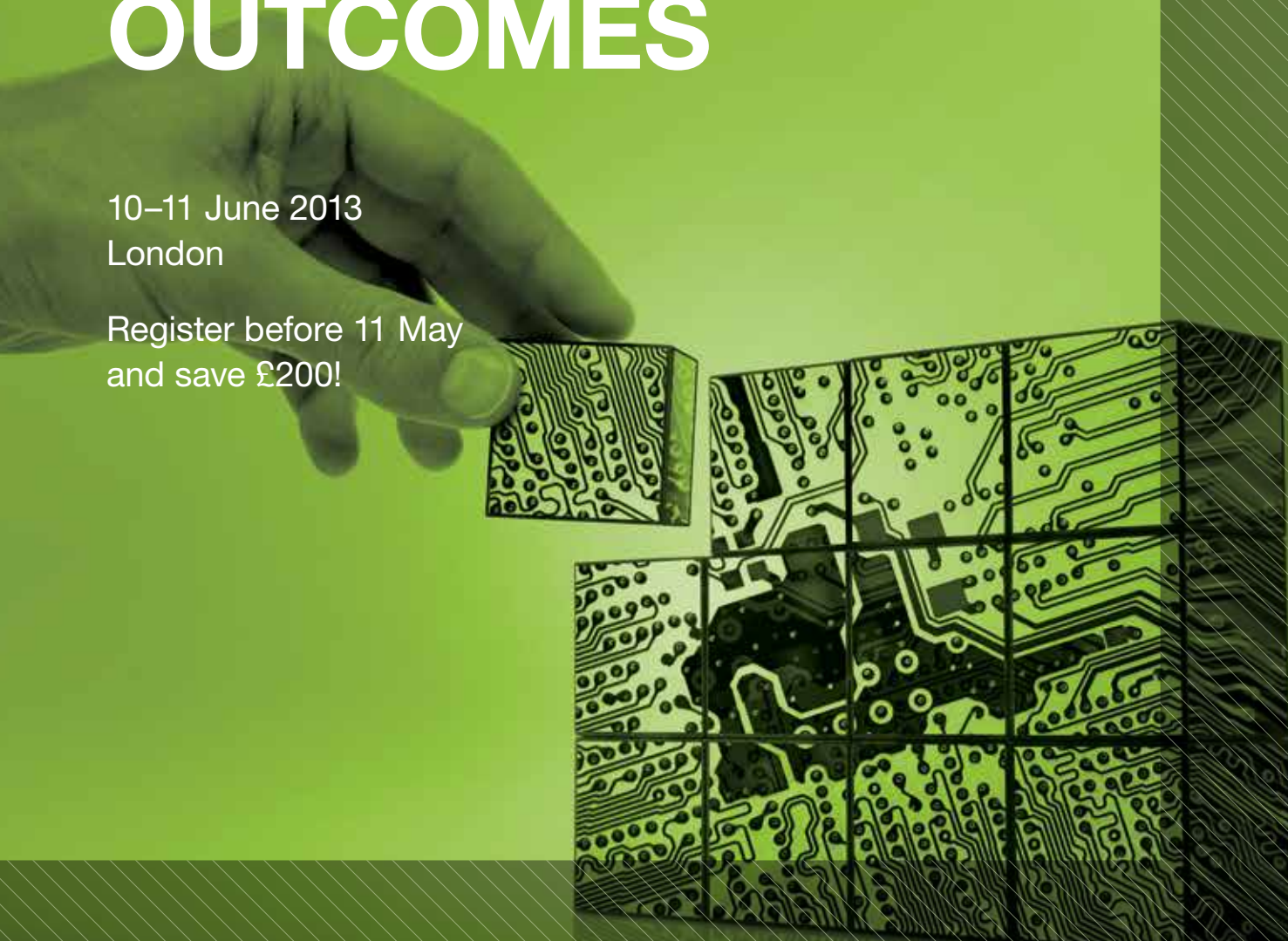
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SECURING TOMORROW'S BUSINESS OUTCOMES

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“The drumbeat of business change is speeding up. At this forum, we’ll help technology leaders ensure that their technologies, skills, and competencies keep pace.”

Kyle McNabb
VP, Practice Leader
Forrester Research

Join Us

Forrester's Forum For Security & Risk Professionals

SECURING TOMORROW'S BUSINESS OUTCOMES

Your leaders demand new strategies, new architectures, new ecosystems, and new competencies. In this environment, you must play a central role in defining new technology-fueled destinations to achieve business outcomes and thrive in the digital age.

WHO SHOULD ATTEND

- Chief information security officer (CISO)
- VPs, directors, or managers of information security
- VPs, directors, or managers of information risk
- VPs, directors, or managers of IT security
- VPs, directors, or managers of IT risk

WHAT ATTENDEES WILL GAIN

During this results-oriented Forum, Forrester will unveil its **newest big ideas**, **toolkits**, and **Forrester Waves™** to teach you how to manage risks appropriately so that you can achieve – and protect – your desired business outcomes.

FEATURING

In addition to the latest content from our analysts, Forrester will give attendees a complimentary copy of two new Forrester Reports:

- *Forrester's Channel Authentication Assessment Framework* by Andras Cser, *Principal Analyst*, Forrester Research, Eve Maler, *Principal Analyst*, Forrester Research, and Tiffani Montez, *Principal Analyst*, Forrester Research.
- *The Information Security Balance Sheet – Security Economics 102* by Ed Ferrara, *Principal Analyst*, Forrester Research.

COLOCATED FORUMS

Forrester's Forum for Security & Risk Professionals is colocated with Forrester's Forums for CIOs, Enterprise Architecture, Infrastructure & Operations, and Sourcing & Vendor Management professionals. These Forums are being held simultaneously to allow you to network with more business leaders, bring additional team members, and access valuable additional content relevant to your challenges and responsibilities. All attendees receive complimentary access to all Forum sessions.



SECURING TOMORROW'S BUSINESS OUTCOMES



“Rushing haphazardly to take advantage of opportunities will lead to failure. Manage risks appropriately so that you can achieve — and protect — your desired business outcomes.”

Christopher McClean

Principal Analyst, Research Director
Forrester Research

Industry Speakers



Jitender Arora

Senior Program Manager – Security & Risk
GE Capital EMEA

Jitender Arora is an information security and risk executive with more than 12 years of experience working within the financial services, manufacturing, logistics, technology and R&D Industries.



Paulo Bezerra

Marketing Development USA
Brasil IT+

Paulo Bezerra is the market development leader for BRASSCOM in the US. Paulo leads efforts to introduce and connect international markets and companies with Brazilian software and IT service companies. He has 20 years of experience assisting groups and companies interested in developing partnerships.



Whitney Bouck

Enterprise General Manager
Box

Whitney Bouck is responsible for driving the growth strategy for Box in the enterprise market across sales, marketing, product, and services. Prior to joining Box, Whitney was Chief Marketing Officer of the Information Intelligence Group at EMC.



Natasha McCabe

Head of Information Security
Royal Mail Group

Natasha McCabe specializes in leading large-scale transformation programs for major private- and public-sector organizations.



Greg Swimer

Vice President IT, Business Intelligence
Unilever

Greg Swimer is a global IT leader at Unilever, responsible for delivering new information management, business intelligence, reporting, consolidation, analytics, and master data solutions to more than 20,000 users across all of Unilever's businesses globally.



Neil Thacker

EMEA Information Security And Strategy Officer
Websense

Neil Thacker works closely with the Websense Security Labs team to understand the threat landscape and offers organizations advice on how to apply the appropriate level of control to maintain security effectiveness against the latest threats.



Saul Van Beurden

COO
Marsh International

Saul Van Beurden oversees the operations and technology (O&T) of the regions and countries Marsh International serves. His main objective is to set up and execute a common agenda by and with the regional heads of O&T, which will drive operational excellence.

Also Featuring:

Chris Bennett, *Director of IT Service and Infrastructure*,
Royal Mail Group

Adrian Culley, *Technical Consultant*, Damballa

David Garfield, *CTO, Managing Director of Cyber Security*, Damballa

Helmut Reisinger, *Senior Vice President Europe*,
Orange Business Services

Featured Keynotes

THE BUSINESS DEMANDS OF THE PERPETUALLY CONNECTED



George F. Colony

Chairman of the Board, Chief Executive Officer
Forrester Research

Device proliferation and consumer adoption of cloud brings an epochal change in expectations and a tectonic shift in future business outcomes. People — your customers and employees — are increasingly perpetually connected. Forrester Chief Executive Officer George Colony will discuss how the perpetually connected customer has redefined business strategy. During this session attendees will learn:

- How the perpetually connected customer affects your competitive strategy.
- What the new role of technology is in our perpetually connected world.
- What will characterize tomorrow's winners and losers.

UNLEASHING THE DATA ECONOMY



Eve Maler

Principal Analyst
Forrester Research



James Staten

VP, Principal Analyst
Forrester Research

The time is now for a data economy that lets you unlock the hidden value of your corporate data. Emerging marketplaces exist today and are showing the way toward broader market adoption. In this session attendees will learn:

- Who today's market leaders in opening up the data economy are.
- What technologies, standards, and methodologies they leverage to make this market real.
- What steps you can take today to assess your opportunities and begin profiting from the data economy.

A 10-YEAR HYPE CURVE IN PERSPECTIVE: A PERSONAL REFLECTION



Saul Van Beurden

COO
Marsh International

Saul will share lessons of the past and look into the future of IT. Attendees will learn:

- How IT has evolved over the past 10 years.
- Lessons from Saul's personal experiences.
- How IT will continue to evolve.

TRANSFORMING ROYAL MAIL



Natasha McCabe

Head Of Information Security
Royal Mail Group

Chris Bennett

Director of IT Service and Infrastructure
Royal Mail Group

With a history dating back nearly 500 years, Royal Mail Group employs 1% of the country's population and holds records of nearly 30 million customers. Now, as the organization shifts to more data-intensive services and prepares for private ownership, the IT infrastructure must move quickly to support new business requirements. In this session, you will learn how Royal Mail Group is dealing with:

- Legacy vendor contracts.
- Massive staffing needs.
- A huge investment in IT transformation.

CLUELESS BOARD OR INARTICULATE CISO?



Jitender Arora

Senior Program Manager – Security & Risk
GE Capital EMEA

A common sentiment is that board members are clueless about information security and privacy. Is this due to apathy or is it because security executives are unable to effectively communicate the need for security to the board? This session will examine ways in which security leaders can better articulate the role of security and its importance to the business, including one of the most impactful ways to get the board to understand and buy into security — the annual report. Attendees will learn:

- The futility of some of the most common security communication tools.
- How good narrative reporting helps stakeholders understand security and its value.
- Why the annual report is such a powerful tool.

LESSONS FROM CITIZEN ENGAGEMENT



Jennifer Belissent, Ph.D.

Principal Analyst
Forrester Research

Demands of connected citizens increasingly challenge business and government. New digital technologies help address those demands, facilitate new forms of engagement & service delivery, open new avenues for economic development & innovation, and change the business of government. Attendees will learn:

- What connected citizens and governments expect of each other.
- What businesses can learn from governments' efforts to better engage with connected citizens.
- How governments use technology to foster economic development.

BRASIL IT+: REGIONAL LEADER, GLOBAL PLAYER



Paulo Bezerra

Marketing Development USA

Brasil IT+

Brazil is well positioned as a leading growth economy. The time is now right to consider Brazil's IT capabilities as strategic alternatives for your innovation, productivity, competitive, and growth plans and requirements. Join us for an enlightening conversation with BRASSCOM, the Brazilian Association of Information Technology and Communication Companies, as well as with executives from selected leading ITC companies. Attendees will learn:

- How leading global and Brazilian IT companies have been successfully enabling the growth of companies in the domestic Brazilian and international markets.
- How your company can prosper and succeed when leveraging Brazil's ITC capabilities.
- How Brasil IT+ can collaborate in companies' productivity and competitive goals.

THE EVOLUTION OF IT: DRIVING INSIGHT AND INNOVATION IN THE POST-PC ERA



Whitney Bouck

Enterprise General Manager

Box

Today's knowledge workers demand device choice and flexibility, and IT decision-makers require technology that regulates the flow of information but also delivers new innovations to vendors, clients, customers, and employees. In this keynote presentation, Whitney Bouck will look at the evolution of IT and the intersection of cloud, mobile, and social. In this session attendees will learn:

- What is driving all of the growth in mobile tools.
- What this shift means for the future of content management and collaboration.
- How we will communicate and collaborate in the post-PC enterprise.

MOBILE AUTHENTICATION: APPLICATION VERSUS USER



Andras Cser

Principal Analyst

Forrester Research



Heidi Shey

Analyst

Forrester Research

Mobile applications provide perpetually connected people with unprecedented ease of use — and system administrators with unprecedented security, data protection, and identity and access management (IAM) headaches. In this session, you will learn what leading organizations pay attention to when it comes to IAM for mobile devices. This session will teach attendees:

- The governance models work.
- The best approaches for enrollment and de-registration processes.
- The key techniques and solutions for credentialing of users on mobile applications.

INFORMATION SECURITY ECONOMICS 101



Ed Ferrara

Principal Analyst

Forrester Research

In this session, Forrester will present the Information Security Value Model. This model helps you calculate the financial value that information security provides to the business in terms your executive stakeholders understand. This session will instruct attendees on:

- A new budgeting technique for security.
- The "income statement" and "balance sheet" of information security.
- Your security program making it more relevant to the business outcomes of your organization.

AVOIDING THE SOCIAL MEDIA BINARY



Nick Hayes

Researcher

Forrester Research



Chris McClean

Principal Analyst, Research Director

Forrester Research

If you're debating whether or not to allow access to social networks, you're already headed down the wrong path. Avoid this social media binary and empower your employees. This session will teach attendees:

- How to stop worrying about restricting access to social media and find ways to enable it securely.
- What the full ranges of social governance options are, and where to begin.
- What other companies are doing, best practices to consider, and pitfalls to avoid.

PANEL: HAVE NO FEAR; CYBERINTELLIGENCE IS HERE!



PANEL MODERATOR: **Rick Holland**

Senior Analyst

Forrester Research

PANELISTS:

Adrian Culley, *Technical Consultant*, Damballa

David Garfield, *CTO, Managing Director of Cyber Security*, BAE Systems Detica

Neil Thacker, *EMEA Information Security And Strategy Officer*, Websense

An intelligence-led defense is our last and final hope for salvation against the overwhelming threat landscape. This interactive panel session will separate fact from hype and leave you with practical suggestions on how you can leverage intelligence within the enterprise. Attendees will learn:

- How to prepare for intelligence.
- How to build out intelligence capabilities.
- How to choose intelligence capabilities.

KNOW YOUR ENEMY — HACKERS VERSUS EXECUTIVES



Rick Holland
Senior Analyst
Forrester Research



John Kindervag
Principal Analyst
Forrester Research

This session is designed to help information security professionals understand how hackers work and the types of sophisticated threats that cybercriminals can launch against today's networks. Witness a live hacking demonstration and interactive panel discussion with security experts and corporate CISOs. Attendees will learn:

- What happens in a real-life cyberattack?
- What hackers think about the state of security.
- What S&R Professionals should do to protect themselves from attacks.

SECURE NETWORKING TO MEET CUSTOMER EXPECTATIONS



John Kindervag
Principal Analyst
Forrester Research

Today's business leaders don't believe that networking has any business value, and we've deployed security controls in a haphazard, ineffective way. With aging networks due for a refresh, this is the opportunity to not only redesign networks for today's critical workloads and technology transformations (VDI, VoIP, video, virtualization, etc.) but also to take a unified approach to both networking and security. In this session, I&O and S&R Professionals will come together to learn:

- How an intelligent, automated, and secure network can contribute directly to the business' strategic objectives.
- The key architectural concepts of Forrester's Zero Trust Model for networking.
- How to redesign your network to support an ecosystem of customers, clouds, service providers, partners, supply chains, mobile devices, and empowered users.

BECOMING THE FUTURE CISO



Andrew Rose
Principal Analyst
Forrester Research

The skills you need to run an effective security program are very different than those you needed five years ago, and things continue to change rapidly. This keynote will cover the organizational, skills management, technical, and business changes that will transform the role of the CISO over the next five years — and what you should do to stay ahead of the curve. In this session you will learn:

- How technologies, standards and threats are likely to grow, and diminish, by 2018.
- What skills will differentiate successful CISOs over the next five years.
- What steps you can take today to position yourself for future success.



Agenda: Monday, 10 June 2013

8:00 AM	Networking Breakfast In The Solutions Showcase
9:00 AM	Welcome And Setting The Stage Kyle McNabb, <i>Vice President, Practice Leader</i> , Forrester Research
9:15 AM	The Business Demands Of The Perpetually Connected George Colony, <i>Chairman of the Board, Chief Executive Officer</i> , Forrester Research
9:45 AM	Unleashing The Data Economy James Staten, <i>Vice President, Principal Analyst</i> , Forrester Research Eve Maler, <i>Principal Analyst</i> , Forrester Research
10:15 AM	Industry Keynote: TBA
10:45 AM	Morning Networking Break In The Solutions Showcase
11:30 AM	Securing Tomorrow's Business Outcomes: Opening Remarks Chris McClean, <i>Principal Analyst, Research Director</i> , Forrester Research Doug Washburn, <i>Principal Analyst, Research Director</i> , Forrester Research
11:40 AM	Secure Networking To Meet Customer Expectations John Kindervag, <i>Principal Analyst</i> , Forrester Research
12:10 PM	Transforming Royal Mail Natasha McCabe, <i>Head of Information Security</i> , Royal Mail Group Chris Bennet, <i>Director of IT Service and Infrastructure</i> , Royal Mail Group
12:40 PM	Intermission
12:45 PM	Premier Keynote With Box: Whitney Bouck, <i>Enterprise General Manager</i> , Box Premier Keynote With Brasil IT+: Paulo Bezerra, <i>Marketing Development USA</i> , Brasil IT+ Premier Keynote With Orange Business Services: Helmut Reisinger, <i>Senior Vice President Europe</i> , Orange Business Services
13:15 PM	Lunch And Dessert In The Solutions Showcase
14:30 PM	Becoming The Future CISO Andrew Rose, <i>Principal Analyst</i> , Forrester Research
15:00 PM	Platinum Session: TBA
15:30 PM	Afternoon Networking Break In The Solutions Showcase
16:00 PM	Panel: Have No Fear; Cyberintelligence Is Here! Panel Moderator: Rick Holland, <i>Senior Analyst</i> , Forrester Research Panelists: Adrian Culley, <i>Technical Consultant</i> , Damballa David Garfield, <i>CTO, Managing Director of Cyber Security</i> , BAE Systems Detica Neil Thacker, <i>EMEA Information Security And Strategy Officer</i> , Websense
16:30 PM	Avoiding The Social Media Binary Nick Hayes, <i>Researcher</i> , Forrester Research Chris McClean, <i>Principal Analyst, Research Director</i> , Forrester Research
17:00 PM	Clueless Board Or Inarticulate CISO? Jitender Arora, <i>Senior Program Manager, Security & Risk</i> , GE Capital EMEA
17:30 PM	Networking Reception In The Solutions Showcase

Agenda: Tuesday, 11 June 2013

8:00 AM	Networking Breakfast In The Solutions Showcase
9:00 AM	Securing Tomorrow's Business Outcomes: Welcome Back Chris McClean, <i>Principal Analyst, Research Director</i> , Forrester Research
9:10 AM	Information Security Economics 101 Ed Ferrara, <i>Principal Analyst</i> , Forrester Research
9:40 AM	Platinum Session: TBA
10:10 AM	Morning Networking Break In The Solutions Showcase
10:40 AM	Mobile Authentication: Application Versus User Andras Cser, <i>Principal Analyst</i> , Forrester Research Heidi Shey, <i>Analyst</i> , Forrester Research
11:10 AM	Know Your Enemy – Hackers Versus Executives (Part 1) Rick Holland, <i>Senior Analyst</i> , Forrester Research John Kindervag, <i>Principal Analyst</i> , Forrester Research
11:40 AM	Know Your Enemy – Hackers Versus Executives (Part 2) Rick Holland, <i>Senior Analyst</i> , Forrester Research John Kindervag, <i>Principal Analyst</i> , Forrester Research
12:10 PM	Networking Lunch And Dessert In The Solutions Showcase
13:30 PM	A 10-Year Hype Curve In Perspective: A Personal Reflection Saul Van Beurden, <i>COO</i> , Marsh International
14:00 PM	Lessons From Citizen Engagement Jennifer Belissent, <i>Principal Analyst</i> , Forrester Research
14:30 PM	Architecting Tomorrow's Business Outcomes: Closing Remarks Kyle McNabb, <i>Vice President, Practice Leader</i> , Forrester Research
14:45 PM	Conclusion



1-On-1 Analyst Meetings

Expert Advice

Consistently rated as one of the most popular features of Forrester Forums, Forrester Analyst Meetings give you the opportunity to discuss the unique issues facing your organization. Work 1-on-1 with the analyst of your choice, subject to availability.*

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Forrester Research



Kyle McNabb
VP, Practice Leader
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Bobby Cameron
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Christopher Voce
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Doug Washburn
Principal Analyst,
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VP, Research Director
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Andras Cser
Principal Analyst
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Ed Ferrara
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